

Prim's

CARMEL GENERAL STORE



"Primstagram"

CHALLENGE

STEP 1: COME INTO PRIM'S CARMEL GENERAL STORE
ANYTIME THIS WEEK

STEP 2: TAKE A SELFIE WITH OUR FABULOUS
NEW FIAT TAXI

STEP 3: SHARE ON INSTAGRAM WITH #PRIMSTAGRAM
TAG A FRIEND & GEO-TAG YOUR LOCATION

STEP 4: SHOW YOUR POST TO THE CASHIER AND GET
10% OFF YOUR PURCHASE!

some exclusions apply
can't be combined with other offers